



**hfma**<sup>™</sup> northern california chapter  
healthcare financial management association



## **FREE Webinar on ERISA**

### **How Can This Federal Law Help Improve Your Hospital's Cash Flow?**

**Wednesday, August 25, 2010**  
**9:00 - 10:30 AM PST**

**Speaker:**

Scott Winslow  
Claims Recovery Company

**Who Should Attend:**

- HFMA Members who work for providers and have a negative margin
- Individuals who want to learn how hospitals can take a quantum leap in their revenue cycle.

**You Will Learn:**

1. How to improve your hospital's cash flow
2. Why the new healthcare reform law makes your PPO agreements void after September 23, 2010
3. What makes ERISA so powerful and how the new healthcare reform law turbo charges the ERISA laws

**To register for this free webinar**, click on this link: <https://www1.gotomeeting.com/register/197374425>. You will receive a confirmation email containing information about joining the webinar after you register.

**System Requirements:**

PC-based attendees

Required: Windows® 7, Vista, XP, 2003 Server or 2000

Macintosh®-based attendees

Required: Mac OS® X 10.4.11 (Tiger®) or newer

